

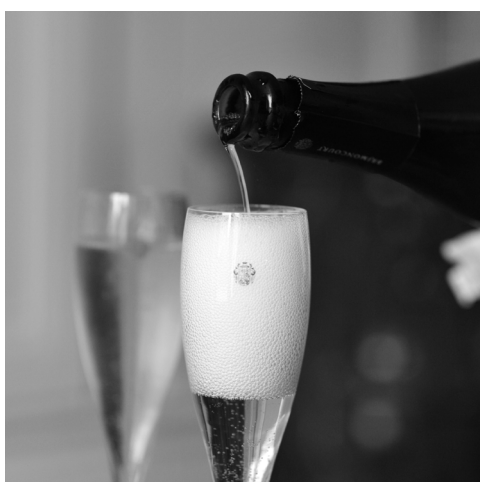
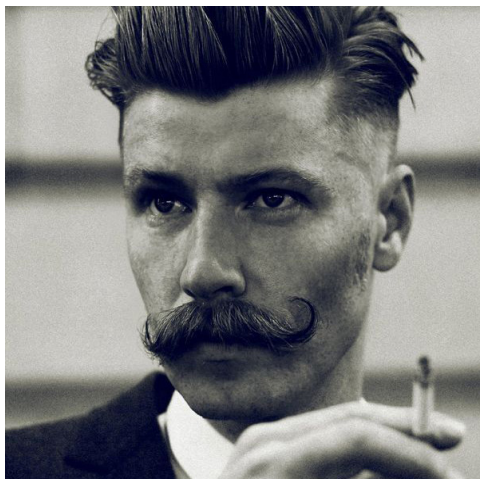
BRUTE MOUSTACHE

BY



BRIMONCOURT

CHAMPAGNE





A BOLD PARTNERSHIP

THE “BRUTE MUSTACHE” CUVÉE, SELECTED BY ALEXANDRE CORNOT AND CHARLES-ANTOINE CRÊTE, TELLS THE STORY OF AN ADVENTURE THAT BEGAN IN 2019.

ALEXANDRE, FOUNDING PRESIDENT OF BRIMONCOURT, WHILE TRAVELING TO CANADA, FALLS IN LOVE WITH THE CREATIVE AND TASTY CUISINE OF THE TALENTED FOUNDER AND CHEF OF MONTREAL PLAZA. CHARLES-ANTOINE THEN SUGGESTED HIM TO CREATE A CUVÉE TOGETHER.

ALEXANDRE ACCEPTS BUT ON ONE CONDITION: THAT THE CUVÉE GOES WONDERFULLY WITH THE CHEF’S RECIPES HE HAS TASTED; TUNA TARTARE, BRAISED BEEF SHOULDER OR WHELK WITH MISO BUTTER ...

A FIRST OPUS OF “BRUTE MUSTACHE” WAS THEN RELEASED THE SAME YEAR. IT WAS SUPPOSED TO BE MARKETING ONLY IN CANADA.

THE BRUTE MUSTACHE WENT QUICKLY OUT OF STOCK IN CANADA. ABOVE ALL, IT WAS TALKED ABOUT ON THE “OLD CONTINENT” FOR ITS QUIRKY DESIGN ...

NEVER MIND, ALEXANDRE AND CHARLES-ANTOINE RENEW THEIR ASSOCIATION FOR A SEASON 2 OF THE “BRUTE MUSTACHE”, THIS TIME AVAILABLE EVERYWHERE.



Ceci est une moustache



THINKING OUTSIDE THE BOX: THE COMMON
POINT OF THESE TWO FREE SPIRITS
KNOWN FOR THEIR OFFSET UNIVERSE.



ALEXANDRE

«I assume that nothing
can be taken for
granted, and nothing
is impossible.»



«I want to be
everywhere and
useless. I always
manage to end up
being useless. It's
when I'm useless that
I'm most useful.»

CHARLES-ANTOINE



BEHIND THIS BRUT :
THE MUSTACHE MARKS
THE SUPPORT OF OUR
HOUSE IN FAVOR OF
RESEARCH AND THE
FIGHT AGAINST MENS
CANCERS.

(c) Photo François Dallay

MORE DETAILS

THIS CHAMPAGNE OFFERS DELICACY
AND TENSION. COMPOSED OF 80% OF
CHARDONNAY AND 20% PINOT NOIR,
THE AROMATIC BOUQUET IS MARKED BY
NOTES OF WILD FLOWERS, CITRUS ZEST
LONG LASTING FINISH...



PARTLY FROM THE 2015 HARVEST

A QUALITATIVE HARVEST, MARKED BY A
GENEROUS SUN AND GREAT WEATHER
DURING SUMMER.

IDEAL AS AN APERITIF AND MORE



80% CHARDONNAY
20% PINOT NOIR
BRUT



WINE & FOOD PAIRING

LIGHTLY SPICED TUNA
CARPACCIO, JUMBO
SHRIMP CEVICHE, TURBO
POACHED WITH MOUSSELINE
SAUCE AND CHEESES LIKE
PARMESAN ...



BRIMONCOURT

CHAMPAGNE



CONTACT US

CHAMPAGNE BRIMONCOURT

84 BOULEVARD CHARLES DE GAULLE

51100 Aÿ - CHAMPAGNE, FRANCE

INFO@BRIMONCOURT.COM

+33 326 587 900



@CHAMPAGNEBRIMONCOURT

BRIMONCOURT.COM

